

**EAST Search History****EAST Search History (Prior Art)**

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
S1	2	"5173085".pn.	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/19 16:15
S2	2	"6106579".pn.	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/19 16:16
S3	2	"6274126".pn.	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/19 16:18
S4	6	(JP-00504348-\$ JP-11310521-\$ JP-02237505-\$ JP-06135824-\$ JP-02523343-\$ WO-0010515-\$ WO-02078662-\$ JP-02253332-\$).DID.	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/19 17:04
S5	891	(store or retail or merchant) same (product) same broadcast	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/19 17:33
S6	230	(store or retail or merchant) same (product) same broadcast same (incentive or coupon or points or reward)	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/19 17:34
S7	5	(store or retail or merchant) same (product) same broadcast same (incentive or coupon or points or reward) same (reduced or discounted)	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/19 18:04

S8	375	(store or retail or merchant) same (product same broadcast and (incentive or coupon or points or reward) and (reduced or discounted)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/19 18:06
S9	954	(store or retail or merchant) same (product same (broadcast or TV or television) and (incentive or coupon or points or reward) and (reduced or discounted)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/19 18:20
S10	299	S9 and ("705".clas.)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/19 18:20
S11	19	(US-20030236711-\$ or US-20010018668-\$ or US-20040243478-\$).did. or (US-5173085-\$ or US-6106579-\$ or US-6274126-\$ or US-5488423-\$ or US-5857175-\$ or US-6014634-\$ or US-6477508-\$ or US-6850901-\$ or US-7020623-\$ or US-7158943-\$).did. or (JP-11310521-\$ or JP-06135824-\$ or JP-02253332-\$ or JP-02237505-\$).did. or (DE-19810688-\$ or DE-3341053-\$).did.	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2007/11/19 18:52
S15	342	(store or retail or merchant) same (product same (broadcast or TV or television) and (incentive or coupon or points or reward) and (reduced or discounted) and (encourag \$5 or advis\$4)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/19 19:16
S16	127	S15 and ("705".clas.)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/19 19:17

S17	8925	(offer) and incentive and (program or television)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/19 19:26
S18	7691	(offer) and incentive and (program or television) and during	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/19 19:26
S19	1105	(offer) same incentive and during same (program or television)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/19 19:27
S20	657	S19 and ("705".clas.)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/19 19:27
S21	305	S19 and (705/14.ccls.)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/19 19:28
S22	48901	broadcast same program	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/20 07:30
S23	27485	broadcast adj7 program	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/20 07:30
S24	21674	broadcast adj3 program	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/20 07:30
S25	15298	broadcast adj program	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/20 07:30

S26	22260	broadcast adj3 (show or program)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/20 07:31
S27	1104	broadcast adj3 (show)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/20 07:31
S28	1	broadcast adj3 (show) adj7 (encourage or advice)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/20 07:33
S29	8	broadcast adj3 (show) same (encourag\$3 or advis\$4)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/20 07:34
S30	83	broadcast adj3 (show or program) same (encourag\$3 or advis\$4)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/20 07:35
S31	262	(television or broadcast) adj3 (show or program) same (encourag\$3 or advis\$4)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/20 07:38
S32	34	S31 and ("705".clas.)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/20 07:41
S33	797	(television or broadcast) adj3 (show or program) and (encourag\$3 or advis\$4) and (incentive or coupon or discount)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/20 07:42
S34	249	S33 and ("705".clas.)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/20 07:42

S35	29	(US-20030236711-\$ or US-20010018668-\$ or US-20040243478-\$ or US-20020133393-\$ or US-20010037232-\$ or US-20030018969-\$).did. or (US-5173085-\$ or US-6106579-\$ or US-6274126-\$ or US-5488423-\$ or US-5857175-\$ or US-6014634-\$ or US-6477508-\$ or US-6850901-\$ or US-7020623-\$ or US-7158943-\$ or US-6754636-\$ or US-6928413-\$ or US-6009410-\$ or US-6216111-\$ or US-6216112-\$ or US-5227874-\$).did. or (JP-11310521-\$ or JP-06135824-\$ or JP-02253332-\$ or JP-02237505-\$).did. or (DE-19810688-\$ or DE-3341053-\$ or US-20050059341-\$).did.	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2007/11/20 08:19
S37	0	S35 and encourag	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2007/11/20 08:20
S38	12	S35 and encourag\$4	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2007/11/20 08:20
S39	6	during same (television or broadcast) adj3 (show or program) same (encourag \$3 or advis\$4) and incentive	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/20 08:23
S40	3	during same (television or broadcast) adj3 (show or program) same (encourag \$3 or advis\$4) and request and incentive	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/20 08:28
S41	3	during same (television or broadcast) adj3 (broadcast or show or program) same (encourag \$3 or advis\$4) and request and incentive	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/20 08:41
S42	51	(television or broadcast) adj3 (broadcast or show or program) same (encourag \$3 or advis\$4) and request and incentive	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/20 08:42

S43	342	(store or retail or merchant) same (product same (broadcast or TV or television) and (incentive or coupon or points or reward) and (reduced or discounted) and (encourag \$5 or advis\$4)	US-PGPUB; USPAT; USOOR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/12/05 12:18
S44	57	S43 and (705/14.cls.)	US-PGPUB; USPAT; USOOR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/12/05 12:18
S45	12540	(dyeing or color or coloring) and (hair) and (wet or moist or damp)	US-PGPUB; USPAT; USOOR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/12/05 13:25
S46	17	(dyeing or color or coloring) same (hair) same (wet or moist or damp) same (highlight\$5)	US-PGPUB; USPAT; USOOR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/12/05 13:26
S47	37	(US-20030236711-\$ or US-20010018668-\$ or US-20040243478-\$ or US-20020133393-\$ or US-20010037232-\$ or US-20030018969-\$ or US-20040089316-\$).did. or (US-5173085-\$ or US-6106579-\$ or US-6274126-\$ or US-5488423-\$ or US-5857175-\$ or US-6014634-\$ or US-6477508-\$ or US-6850901-\$ or US-7020623-\$ or US-7158943-\$ or US-6754636-\$ or US-6928413-\$ or US-6009410-\$ or US-6216111-\$ or US-6216112-\$ or US-5227874-\$ or US-4876592-\$ or US-5057915-\$ or US-6591247-\$ or US-6572844-\$ or US-5056539-\$ or US-5626156-\$ or US-5335679-\$).did. or (JP-11310521-\$ or JP-06135824-\$ or JP-02253332-\$ or JP-02237505-\$).did. or (DE-19810688-\$ or DE-3341053-\$ or US-20050059341-\$).did.	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2007/12/05 13:45

S48	0	"L37" and rebate	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2007/12/05 13:45
S49	4	rebate same mention and (program or television or broadcast)	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2007/12/05 13:46
S50	325	rebate same (mention\$5 or inform\$5) same (program or television or broadcast)	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2007/12/05 13:48
S51	106	S50 and (705/14.ccls.)	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2007/12/05 13:48
S52	15	rebate same (mention\$5) same (program or television or broadcast)	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2007/12/05 13:51
S53	0	rebate same (for or when) adj3 (mention\$5) same (program or television or broadcast)	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2007/12/05 13:52
S54	0	rebate same (for or when) adj7 (mention\$5) same (program or television or broadcast)	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2007/12/05 13:52
S55	0	rebate same (for or when) same (mention\$5) same (program or television or broadcast)	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2007/12/05 13:52
S56	15	rebate same (mention\$5) same (program or television or broadcast)	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2007/12/05 13:53
S57	15	(mention\$5) same (program or television or broadcast) same rebate	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2007/12/05 13:55
S58	26	(mention\$5) same (program or television or broadcast or show or advertisement or ad) same rebate	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2007/12/05 13:55
S59	43	(tell or inform or mention \$5) same (program or television or broadcast or show or advertisement or ad) same rebate	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2007/12/05 13:57
S60	39	(rebate) same during same (store or retail) same (program or television or broadcast)	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2007/12/05 14:01

S61	13	(rebate or mail-in-rebate or gift) and (store or retail) same (mention or mentioning) same (program or television or broadcast)	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2007/12/05 14:12
S62	26	(rebate or mail-in-rebate or gift) and (store or retail or purchase) same (mention or mentioning) same (program or television or broadcast or advertisement or commercial or informational)	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2007/12/05 14:37
S63	40	(US-20030236711-\$ or US-20010018668-\$ or US-20040243478-\$ or US-20020133393-\$ or US-20010037232-\$ or US-20030018969-\$ or US-20040089316-\$).did. or (US-5173085-\$ or US-6106579-\$ or US-6274126-\$ or US-5488423-\$ or US-5857175-\$ or US-6014634-\$ or US-6477508-\$ or US-6850901-\$ or US-7020623-\$ or US-7158943-\$ or US-6754636-\$ or US-6928413-\$ or US-6009410-\$ or US-6216111-\$ or US-6216112-\$ or US-5227874-\$ or US-4876592-\$ or US-5057915-\$ or US-6591247-\$ or US-6572844-\$ or US-5056539-\$ or US-5626156-\$ or US-5335679-\$ or US-6443840-\$ or US-5759101-\$ or US-6607136-\$).did. or (JP-11310521-\$ or JP-06135824-\$ or JP-02253332-\$ or JP-02237505-\$).did. or (DE-19810688-\$ or DE-3341053-\$ or US-20050059341-\$).did.	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2007/12/05 20:54
S64	1	S63 and encourage same (plurality or several)	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2007/12/05 20:55
S65	0	S63 and encourage same customer same (plurality or several)	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2007/12/05 20:56

S66	9	S63 and (customer or participant or user) same (request\$5 or ask\$4) same (information) same (coupon or rebate or incentive or discount)	US_PGPUB; USPAT; JPO; DERWENT	OR	ON	2007/12/05 20:58
S67	1979	(customer or participant or user) same (request\$5 or ask\$4) same (information) same (coupon or rebate or incentive or discount) and (broadcast or transmit or television)	US_PGPUB; USPAT; JPO; DERWENT	OR	ON	2007/12/05 21:09
S68	478	(customer or participant or user) same (request\$5 or ask\$4) same (information) same (coupon or rebate or incentive or discount) same (broadcast or transmit or television)	US_PGPUB; USPAT; JPO; DERWENT	OR	ON	2007/12/05 21:09
S69	127	S68 and (705/14.ccls.)	US_PGPUB; USPAT; JPO; DERWENT	OR	ON	2007/12/05 21:10
S70	2	"6443840".pn.	US_PGPUB; USPAT; USOOR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/12/07 10:16
S71	84	permanent adj coloring adj2 hair	US_PGPUB; USPAT; USOOR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/12/07 10:16
S72	6	(US-20030018969-\$).did. or (US-7020623-\$ or US-5335679-\$ or US-6443840-\$ or US-6735572-\$ or US-6770103-\$).did.	US_PGPUB; USPAT	OR	ON	2007/12/07 10:37
S73	2	S72 and (rebate)	US_PGPUB; USPAT	OR	ON	2007/12/07 10:37
S74	78	mail-in adj rebate	US_PGPUB; USPAT	OR	ON	2007/12/07 11:16
S75	4	S72 and television	US_PGPUB; USPAT	OR	ON	2007/12/07 11:35
S76	6	(US-20030018969-\$).did. or (US-7020623-\$ or US-5335679-\$ or US-6443840-\$ or US-6735572-\$ or US-6770103-\$).did.	US_PGPUB; USPAT	OR	ON	2007/12/10 10:48

S77	3	S76 and (unique) and code	US_PGPUB; USPAT	OR	ON	2007/12/10 10:48
S78	6	(US-20030018969-\$).did. or (US-7020623-\$ or US- 5335679-\$ or US-6443840- \$ or US-6735572-\$ or US- 6770103-\$).did.	US_PGPUB; USPAT	OR	ON	2007/12/10 18:33
S79	3	S78 and (tape or CD or DVD)	US_PGPUB; USPAT	OR	ON	2007/12/10 18:33
S80	6	(US-20030018969-\$).did. or (US-7020623-\$ or US- 5335679-\$ or US-6443840- \$ or US-6735572-\$ or US- 6770103-\$).did.	US_PGPUB; USPAT	OR	ON	2008/08/27 17.09
S81	7	(US-20030018969-\$).did. or (US-7020623-\$ or US- 5335679-\$ or US-6443840- \$ or US-6735572-\$ or US- 6770103-\$ or US-7006983- \$).did.	US_PGPUB; USPAT	OR	OFF	2008/08/27 17:09
S82	0	S81 and ( (incentive or discount or offer or coupon) same unique same (track\$5) )	US_PGPUB; USPAT; USOOR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2008/08/27 17:09
S83	844	((Incentive or discount or offer or coupon) same unique same (track\$5) )	US_PGPUB; USPAT; USOOR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2008/08/27 17:10
S84	180	S83 and 705/14.ccls.	US_PGPUB; USPAT; USOOR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2008/08/27 17:10
S85	53	S84 and ( (member or membership) and (id or identification or identify) )	US_PGPUB; USPAT; USOOR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2008/08/27 17:11
S86	1	10/633613.app.	US_PGPUB; USPAT; USOOR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2008/08/27 17:12

S87	844	((incentive or discount or offer or coupon) same unique same (track\$5) )	US_PGPUB; USPAT; USOOR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2008/08/27 18:33
S88	180	S87 and 705/14.cds.	US_PGPUB; USPAT; USOOR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2008/08/27 18:33
S89	51	S88 and ( (member or membership) and (id or identification or identify) and (market\$6) )	US_PGPUB; USPAT; USOOR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2008/08/27 18:33
S90	31	S88 and ( (member or membership) and (id or identification or identify) and (market\$6) and (redeemed or redemption) )	US_PGPUB; USPAT; USOOR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2008/08/27 18:44
S91	8	(US-20030018969-\$).did. or (US-7020623-\$ or US-5335679-\$ or US-6443840-\$ or US-6735572-\$ or US-6770103-\$ or US-7006983-\$ or US-6915271-\$).did.	US_PGPUB; USPAT	OR	OFF	2008/08/27 19:06
S92	0	S91 and (coupon same (reduce or reduced or lower or less) same (transmit or send) )	US_PGPUB; USPAT; USOOR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2008/08/27 19:07
S93	0	S91 and (coupon same (reduce or reduced or lower or less) same (transmit\$3 or send\$5) )	US_PGPUB; USPAT; USOOR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2008/08/27 19:07
S94	2	S91 and (coupon same (transmit\$3 or send\$5) )	US_PGPUB; USPAT; USOOR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2008/08/27 19:07
S95	8	(US-20030018969-\$).did. or (US-7020623-\$ or US-5335679-\$ or US-6443840-\$ or US-6735572-\$ or US-6770103-\$ or US-7006983-\$ or US-6915271-\$).did.	US_PGPUB; USPAT	OR	OFF	2009/04/24 10:20

S96	6	S95 and ( (custom\$7) )	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/04/24 10:21
S97	3	S95 and ( (custom\$7) )	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; BM_TDB	OR	OFF	2009/04/24 10:21
S98	48	(US-20030236711-\$ or US-20010018668-\$ or US-20040243478-\$ or US-20020133393-\$ or US-20010037232-\$ or US-20030018969-\$ or US-20040089316-\$ or US-20040117256-\$).did. or (US-5173085-\$ or US-6106579-\$ or US-6274126-\$ or US-5488423-\$ or US-5857175-\$ or US-6014634-\$ or US-6477508-\$ or US-6850901-\$ or US-7020623-\$ or US-7158943-\$ or US-6754636-\$ or US-6928413-\$ or US-6009410-\$ or US-6216111-\$ or US-6216112-\$ or US-5227874-\$ or US-4876592-\$ or US-5057915-\$ or US-6591247-\$ or US-6572844-\$ or US-5056539-\$ or US-5226156-\$ or US-5335679-\$ or US-6443840-\$ or US-5759101-\$ or US-6607136-\$).did. or (US-5249044-\$ or US-6735572-\$ or US-6770103-\$ or US-7006983-\$ or US-6678685-\$ or US-6014635-\$ or US-6915271-\$).did. or (JP-11310521-\$ or JP-06135824-\$ or JP-02253332-\$ or JP-02237505-\$).did. or (DE-19810688-\$ or DE-3341053-\$ or US-20050059341-\$).did.	US_PGPUB; USPAT; JPO; DERWENT	OR	OFF	2009/04/24 10:23
S99	12	S98 and ( (custom\$7) )	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/04/24 10:23

S100	2	S98 and ( (advising or advice or advised) )	US_PGPUB; USPAT; USOOR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/04/24 10:34
S101	10	S98 and ( (recommendation or recommend\$4 or guidance or guiding or guided) )	US_PGPUB; USPAT; USOOR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/04/24 10:37
S102	19	S98 and ( (broadcast\$5 same (computer or internet or web or website) ) )	US_PGPUB; USPAT; USOOR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/04/24 10:43
S103	19	S98 and ( ((broadcast\$5 or (transmission near network)) same (computer or internet or web or website) ) )	US_PGPUB; USPAT; USOOR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/04/24 10:44
S104	20	S98 and ( ((broadcast\$5 or ((transmission or transmit \$5) near network)) same (computer or internet or web or website) ) )	US_PGPUB; USPAT; USOOR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/04/24 10:46
S105	10	S98 and ( (recommendation or recommend\$4 or guidance or guiding or guided) )	US_PGPUB; USPAT; USOOR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/04/24 11:36
S106	10	S98 and ( (recommendation or recommend\$4 or guidance or guiding or guided or advice or advising) )	US_PGPUB; USPAT; USOOR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/04/24 11:37
S107	11	S98 and ( (recommendation or recommend\$4 or guidance or guiding or guided or advice or advising or advised) )	US_PGPUB; USPAT; USOOR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/04/24 11:37
S108	1	S98 and ( (advised) )	US_PGPUB; USPAT; USOOR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/04/24 11:37

S109	13	\$98 and ( (informed) )	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/04/24 11:38
S110	17	\$98 and ( (custom\$7 or tailor\$5 or individualiz\$4) )	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/04/24 11:46
S111	19	\$98 and ( (redeem\$5) same (purchase\$5 or buy\$5) )	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/04/24 12:38
S112	15	\$98 and ( (redeem\$5) same (purchase\$5 or buy\$5) same (store or retail or merchant))	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/04/24 12:39
S113	30	\$98 and ( (voice or interactive))	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/04/24 12:44
S114	20	\$98 and ( (voice ))	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/04/24 12:44
S115	48	(US-20030236711-\$ or US-20010018668-\$ or US-20040243478-\$ or US-20020133393-\$ or US-20010037232-\$ or US-20030018969-\$ or US-20040089316-\$ or US-20040117256-\$).did. or (US-5173085-\$ or US-6106579-\$ or US-6274126-\$ or US-5488423-\$ or US-5857175-\$ or US-6014634-\$ or US-6477508-\$ or US-6850901-\$ or US-7020623-\$ or US-7158943-\$ or US-6754636-\$ or US-6928413-\$ or US-6009410-\$ or US-6216111-\$ or US-6216112-\$ or US-5227874-\$ or US-	US_PGPUB; USPAT; JPO; DERWENT	OR	OFF	2009/04/24 14:30

		4876592-\$ or US-5057915-\$ or US-6591247-\$ or US-6572844-\$ or US-5056539-\$ or US-5626156-\$ or US-5335679-\$ or US-6443840-\$ or US-5759101-\$ or US-6607136-\$).did. or (US-5249044-\$ or US-6735572-\$ or US-6770103-\$ or US-7006983-\$ or US-6678685-\$ or US-6014635-\$ or US-6915271-\$).did. or (JP-11310521-\$ or JP-06135824-\$ or JP-02253332-\$ or JP-02237505-\$).did. or (DE-19810688-\$ or DE-3341053-\$ or US-20050059341-\$).did.				
S116	32	S115 and ( (contact\$4) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/04/24 14:30
S117	5	S115 and ( (contact\$4) same (broadcast\$5))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/04/24 14:30
S118	21	S115 and ( (information) same (broadcast\$5))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/04/24 14:31
S119	15	S115 and ( (information) same (contact\$4))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/04/24 14:45
S120	6	S115 and ( (information) same (contact\$4) same (coupon or incentive or offer))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/04/24 14:49
S121	24	S115 and ( (code or barcode or unique) same (coupon or incentive or offer))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/04/24 14:53

S122	0	S115 and ( (program) same Volkswagen )	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/04/24 15:15
S123	0	S115 and ( (program) same Volkswagen )	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/04/24 15:15
S124	0	S115 and ( (program) same Turbo )	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/04/24 15:15
S125	1	S115 and ( Volkswagen )	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/04/24 15:15
S126	7	S115 and ( store same traffic )	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/04/24 15:17
S127	8	S115 and ( (track\$4) same (redemption or redeem \$4) )	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/04/24 15:28
S128	2	S115 and ( (track\$4) same (profile) same (group or categor\$6) )	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/04/24 15:32

S129	48	(US-20030236711-\$ or US-20010018668-\$ or US-20040243478-\$ or US-20020133393-\$ or US-20010037232-\$ or US-20030018969-\$ or US-20040089316-\$ or US-20040117256-\$).did. or (US-5173085-\$ or US-6106579-\$ or US-6274126-\$ or US-5488423-\$ or US-5857175-\$ or US-6014634-\$ or US-6477508-\$ or US-6850901-\$ or US-7020623-\$ or US-7158943-\$ or US-6754636-\$ or US-6928413-\$ or US-6009410-\$ or US-6216111-\$ or US-6216112-\$ or US-5227874-\$ or US-4876592-\$ or US-5057915-\$ or US-6591247-\$ or US-6572844-\$ or US-5056539-\$ or US-5626156-\$ or US-5335679-\$ or US-6443840-\$ or US-5759101-\$ or US-6607136-\$).did. or (US-5249044-\$ or US-6735572-\$ or US-6770103-\$ or US-7006983-\$ or US-6678685-\$ or US-6014635-\$ or US-6915271-\$).did. or (JP-11310521-\$ or JP-06135824-\$ or JP-02253332-\$ or JP-02237505-\$).did. or (DE-19810688-\$ or DE-3341053-\$ or US-20050059341-\$).did.	US_PGPUB; USPAT; JPO; DERWENT	OR	OFF	2009/04/25 18:26
S130	22	S129 and ( (redemption or redeem\$4) same (purchas\$5 or buy\$5 or obtain\$4) )	US_PGPUB; USPAT; USOOR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/04/25 18:26
S131	3	S129 and ( (redemption or redeem\$4) same (purchas\$5 or buy\$5 or obtain\$4) same (restrict\$5) )	US_PGPUB; USPAT; USOOR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/04/25 18:31
S132	4	S129 and ( (IVRU) )	US_PGPUB; USPAT; USOOR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/04/25 18:50

S133	24	S129 and ( (transmit\$6) same (coupon or incentive or offer) )	US-PGPUB; USPAT; USOOR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/04/25 19:11
S134	10	S129 and ( (transmit\$6) same (coupon or incentive or offer) and transmitter )	US-PGPUB; USPAT; USOOR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/04/25 19:12
S135	48	(US-20030236711-\$ or US-20010018668-\$ or US-20040243478-\$ or US-20020133393-\$ or US-20010037232-\$ or US-20030018969-\$ or US-20040089316-\$ or US-20040117256-\$).did. or (US-5173085-\$ or US-6106579-\$ or US-6274126-\$ or US-5488423-\$ or US-5857175-\$ or US-6014634-\$ or US-6477508-\$ or US-6850901-\$ or US-7020623-\$ or US-7158943-\$ or US-6754636-\$ or US-6928413-\$ or US-6009410-\$ or US-6216111-\$ or US-6216112-\$ or US-5227374-\$ or US-4876592-\$ or US-5057915-\$ or US-6591247-\$ or US-6572844-\$ or US-5056539-\$ or US-5626156-\$ or US-5335679-\$ or US-6443840-\$ or US-5759101-\$ or US-6607136-\$).did. or (US-5249044-\$ or US-6735572-\$ or US-6770103-\$ or US-7006983-\$ or US-6678685-\$ or US-6014635-\$ or US-6915271-\$).did. or (JP-11310521-\$ or JP-06135824-\$ or JP-02253332-\$ or JP-02237505-\$).did. or (DE-19810688-\$ or DE-3341053-\$ or US-20050059341-\$).did.	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2009/12/02 08:34

S136	32	S135 and ( (personal or id or identif\$6 or private) same (information) same (consumer or viewer or participant or user or customer or shopper or buyer or purchaser) )	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/12/02 08:35
S137	18	S135 and ( (personal or id or identif\$6 or private) adj12 (information) adj12 (consumer or viewer or participant or user or customer or shopper or buyer or purchaser) )	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/12/02 08:35
S138	28	S135 and ( (personal or demographic or preference) adj12 (consumer or viewer or participant or user or customer or shopper or buyer or purchaser) )	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/12/02 08:52
S139	1	S135 and ( (customiz\$7 or tailor\$6 or relevan\$3) adj12 (offer or incentive or promotion or discount or coupon) adj12 (purchas\$3 or bought or buy\$3 or selected) )	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/12/02 08:59
S140	7	( (customiz\$7 or tailor\$6 or relevan\$3) adj12 (offer or incentive or promotion or discount or coupon) adj12 (purchas\$3 or bought or buy\$3 or selected) same (broadcast\$3 or television or tv) )	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/12/02 09:00
S141	127	( (customiz\$7 or tailor\$6 or relevan\$3) adj12 (offer or incentive or promotion or discount or coupon) adj12 (purchas\$3 or bought or buy\$3 or selected) and (broadcast\$3 or television or tv) )	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/12/02 09:01

12/ 5/ 2009 11:30:54 AM

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